

## Data Scientist Intern (Job description)

### Who we are

Artefact Data Consulting Department is the management consulting arm of Artefact, which distinguish itself from its peers for its strong specialty and focus on Big Data and AI topics. Artefact is a digital marketing agency built on the perfect union of marketers and engineers. The agency works with the largest global brands to redefine the future of customer experience through new technologies. Over 600 clients, including 100+ blue chip clients such as Samsung, Carrefour, Sanofi, Accor Hotels, Carrefour, Emirates, rely on the agency's profound marketing experience. The company has 25 offices across 17 countries, with 1000+ employees delivering three service offers: Data Consulting, Digital Marketing Expertise and Technology Development (Big Data and Artificial Intelligence).

The APAC team is currently by a Senior Partner who has more than one decade of experiences in a US-based top-tier strategy consulting firm in US, Europe and Asia. The current team members all graduated from top universities in China (Peking University, The University of Hong Kong, Chinese University of Hong Kong, etc.) and Europe (HEC Paris, ESSEC, Central Paris, etc.) and had worked in top-tier strategy consulting firms or large tech firms.

In Shanghai and Hong-Kong, we are building the Data Consulting business, and are looking for talented future consultants. It is about supporting brands in how to adapt to the ever-changing world of Data and AI. To achieve that, we need to have ambitious profiles, who understand the business and are familiar with technology.

### What you will be doing: Key responsibilities

As a Data Scientist Intern, your role will encompass:

- Supporting ambitious projects in the transformation of clients through data
- Collaborating with the other Divisions (Activation, Creativity, and Strategy) to provide comprehensive services to your clients

Among your responsibilities as a Data Scientist Intern, you will be responsible for:

#### Performing data projects

- Securing delivery on your projects
- Communicating your work and achievements among the team
- Being a good team player, knowing your role and responsibility in the global ambition

#### Being a great tech person

- Demonstrating the skill and credibility required to ensure the success of our clients' initiatives
  - Researching and developing new technical approaches to address problems efficiently
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- Sharing best practices and contributing to Artefact's institutional knowledge
- Embodying Artefact's values and inspiring others to do the same

### What we are looking for

- Students in Master's degree in machine learning, mathematics, computer science, or related fields
  - Strong knowledge of data processing, data modeling, algorithms, and data architecture
  - Intellectual curiosity and excellent problem-solving skills, including the ability to structure and prioritise an approach for maximum impact
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- **A Doer:** you get things done and inspire your teams to do the same
  - **An Analyst:** you LOVE data and think every company should take their decisions with facts
  - **A Pragmatist:** you have a hacker mindset and always find the quick wins
  - **A Mentor:** your clients and teams naturally seek for advice
  - **An Adventurer:** you're an entrepreneur constantly looking for problems to solve

### Why you should join us

- **Artefact is the place to be:** come and build the future of marketing
- **Progress:** every day offers new challenges and new opportunities to learn
- **Culture:** join the best team you could ever imagine
- **Entrepreneurship:** you will be joining a team of driven entrepreneurs. We won't give up until we make a huge dent in this industry!

**Come join us!**  
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